

Natural Disasters can occur anytime in any place of the world. When they do, the world responds to provide assistance to those afflicted by the tragedy. It is understood that assistance interacts and works directly with the local heroes involved in positive work. Traditionally, we can map out this assistance in three stages:

## 1st Stage

**TRIAGE** In this early stage first responders come to the affected areas to:  
Survey the extent of devastation.  
Give emergency assistance to the living and dispose of the dead  
Provide for emergency housing and basic supplies for those in need  
Secure affected area for safety

## 2nd Stage

**CLEAN-UP** This stage calls for volunteers to assist in:  
Survey the extent of devastation.  
Dispose of waste products and materials  
Identify and make safe any areas that may have been contaminated

## 3rd Stage

**REBUILDING** Reconstructing:  
Damaged buildings and structures  
Infrastructure (roads, bridges, etc..)  
Support local business, Trade UNIONS and encourage involvement of local Chambers of Commerce and Local Trade Organizations, schools and country wide YOUTH organizations in starting up again



## 4th Stage

**SOVEREIGNTY** Independency & Self-sufficiency:

Using global expertise to ensure that the local population is given the opportunity to be self-sufficient and the capability to go forth on their own.

Providing incentives for expert to teach locals the concepts of:

- Environmental protection
- Natural sustainability in business,
- Green concepts for living

Foreign organizations to establish sustainable businesses by providing them with incentives such as:

- Land
- Supplements for employee salaries
- Funding for the difference for clean energy
- Guaranteed contracts
- Safety through the protection of the OAS troops

Setting time line for transferring land back to locals

# The Plan Reforesting

## HAITI, THE CAPITAL OF CERTIFIED TIMBER

Because historically Haiti has been devoid of natural resources, it follows that the locals do not have the knowledge of how well managed natural resources add to the economic sustainability of a population. The fourth stage is focused on using the environment and replenished natural resources to create jobs and ignite the spark that will enlighten and empower the Haitian people to manage their own destiny.

The introduction of reforestation as a natural resource should be flanked by the instruction to the use of clean energy, recycling waste materials and production of eco-friendly products.

### WHAT

- Reforesting Haiti with Certified Chain of Custody Forestry
- No fossil fuels - Clean energy only (sub contracted)
- Recycling of paper and other waste materials instead of dumping them on the landfills
- Discourage illegal migration by creating jobs for Hatians
- Haitians for Haitians: Hatians to teach Haitians: "The Haitian Dream"
- Ban the use of Styrofoam products that are causing ecological disasters and replace with products from our certified timber and post-consumer paper waste recycling program.

### WHO

**PADF** – Pan American Development Foundation, with organizations like Wynne Farm and Operation Green Leaves will legitimize and spearhead Stage#4 with major corporations' business leaders worldwide with limited involvements with governmental, religious and non-profit organizations. Their objective is to provide the leadership in structuring organizations and agencies that will bring support for the population until the transfer of control can take place. The Haitian Dream will be created collectively.

**SYNDICATES** – Transportation, Youth Organizations, Health, Education and other Industries.

### HOW

**CHAIN-OF-CUSTODY** – Certified timber by FSC, SFI, PEFC or Certified Green Partners  
I am proposing that there be a fourth stage that will prove to be environmentally, fiscally and socially responsible. This is a Stage that looks to the future promoting interaction between locals and foreign experts in all areas of forestry, agriculture, energy, science, business, education, etc...  
**SOVEREIGNTY**, Stage 4 – Using global expertise to ensure that the local population is given the opportunity to be self-sufficient and the capability to go forth on their own, create a system to bring experts in sustainability to work with locals in creating a long-lasting action plan.

### WHEN

Stage #4 calls for detailed and sound preparation on the front-end. We must start to define the critical path to the goal of establishing sustainability, and for educating the Haitian people in best practices for the environment, agriculture, manufacturing, health and education. This comprehensive stage must be on stand-by and ready for implementation at the onset of the Rebuilding Stage. Opportunities for lasting change occur very seldom. The tragic development of these past few days can be used to provide a clean and promising slate for the Haitian people. Time is of the essence when so much is at stake. There is a lot to be accomplished!

### WHERE

**DECENTRALIZATION** – Starting with local and foreign organizations outside of the major cities and towns with the cooperation of local governments, Unions, Youth Groups and established NGO's in the respective areas.



*"I am proposing that there be a fourth stage that will prove to be environmentally, fiscally and socially responsible. This is a Stage that looks to the future promoting strong interaction between locals and foreign experts in all areas of forestry, environment, agriculture, energy, science, education, development and construction, etc..."*

**Gus Casamayor**, Founder  
Certified Green Partners

*Top 100 South Florida Business Leaders, November 2009*

*Florida Governor's Point of Light Award, October 2009*

*Hispanic Heritage School All-Stars Award, October 2009*

*Top 25 Emerging Businessman of the Year by Orange Bowl and NFL April 2009*

*Minority Chamber of Commerce "Community Leadership Award" December, 2008*

*Business Leader Award, Developers & Builders Alliance, November 2008*

*"2008 Businessman of the Year Award" City of Hialeah Chamber of Commerce, October 2008.*

*"Sprint Emerging Businessman of the Month Award" -October, 2008*

*Kodak and American Printers Magazine "Environmental Excellence Award" September, 2008*

*State of Florida Resolution Award" by Governor Charlie Crist and his Cabinet presented in Tallahassee July 29, 2008*

*Univision "Heroe de Nuestro Planeta Verde" Award, June 21, 2008*

*Florida Sustainable Leadership Award by Sustainable Florida Collins Center, March 2008*

*Florida Sustainable Leadership Award by Governor Charlie Crist and his Cabinet, March 2008*

*City of Hialeah, innovation in eco-friendly Appreciation Award, 2007*

*"First Triple Certified Green Printer" in the State of Florida" Appreciation Certificate from The City of Hialeah Mayor Julio Robaina, September 7, 2007*

# Business Leader

*Visionary, entrepreneur, and philanthropist who combines an entrepreneurial business sense with creative energy and dedication to purpose. During his 47 years in the printing industry, Gus Casamayor has become a nationally recognized industry leader.*

Thirty-five years ago, Gus Casamayor founded AC Graphics, a commercial printing business dedicated to quality and service. Then, only three years ago, Casamayor found out that the printing industry was one of the major contributors to worldwide contamination because it is the third consumer of petroleum products in the world and it is responsible for the destruction of forests due to its consumption of paper from devastated forests.

Immediately after realizing this, Casamayor made a decision to change in order to prevent the damage caused by the printing industry. From that moment on, AC Graphics began to use certified paper and vegetable-based based inks, making it the first triple-certified green printing business in the State of Florida. However, he realized that he could not tackle this crusade by himself, so he decided to make it his mission to educate and help others become more ecologically minded in order to help future generations.

His compromise has gone farther than others expected for he has initiated a system that will help businesses, schools, government agencies, and other organizations to become Certified Green Partners. This certification ensures that certain procedures are followed which prove to others the seriousness of their intent to maintain an environmentally responsible work ethic.

In addition, Gus has another mission: the reforestation of Haiti "ReGrow Haiti". He is presenting a plan to Haiti's President René García Prével and his Congress, which delineates how to help Haiti become a leader in sustainable and well-managed forests. This plan will enable Haiti to supply the world, starting in about 10 years, with certified wood and certified pulp to help satisfy the demand of certified paper at a lower price. This will, in turn, give work, solutions, and hope to one of the poorest nations in the world. Gus' plan involves the three worldwide organizations that certify sustainable forestry (FSC, SFI and PEFC), scientists, professors and university students, professionals, energy and paper industries and even the United Nations. If all these agencies and people unite in this important endeavor, there will be hope for Haiti. "If we give Haitians trees" says Gus, "they will only eat for a few days, if we teach them how to plant and sustain trees; they will eat for a lifetime"

## Certified Green Partners

Founded in December 2007 in the State of Florida by Gus Casamayor, Certified Green

Partners is an organization dedicated to protecting the world's forests and natural resources, with the goal of reducing the impact of products and services that destroy

the planet's delicate climate balance.

Certified Green Partners' vision is to be a leading educator and advocate for environmental responsibility.



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